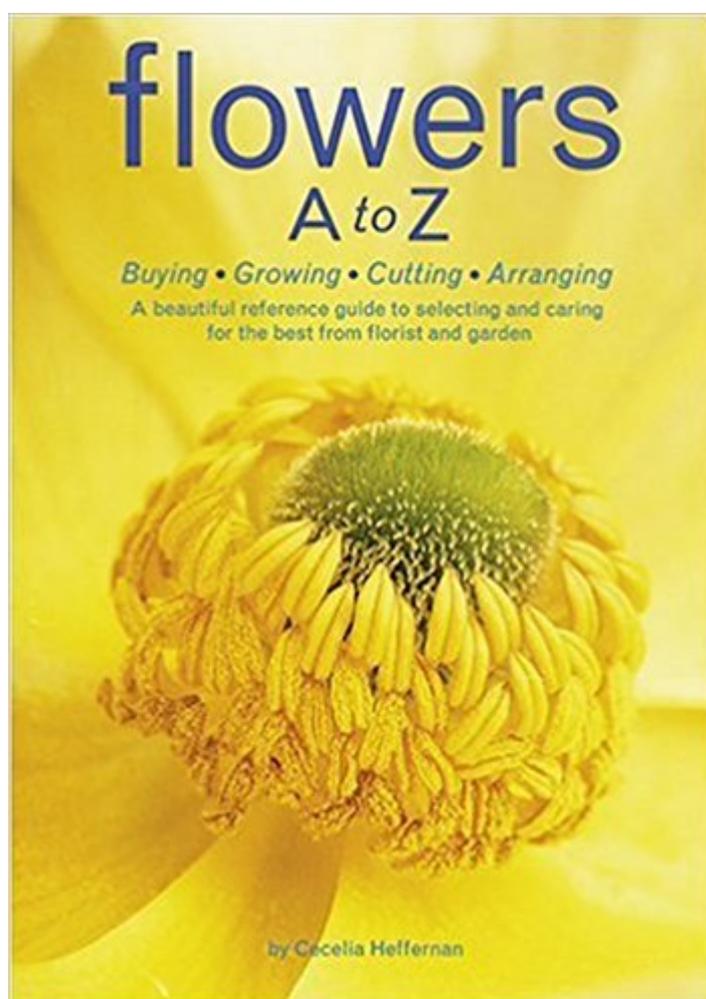


The book was found

Flowers A To Z: Buying, Growing, Cutting, Arranging - A Beautiful Reference Guide To Selecting And Caring For The Best From Florist And Garden





Synopsis

In the main section, arranged alphabetically from Agapanthus to Zinnia for quick access, magnificent full-page photographs depict each flower at its finest. Smaller images offer handy visual guides, showing the difference between fresh and older flowers and demonstrating the care required for that particular type. A special quick-reference box on each flower offers: the flower's various names; the varieties in which it comes; available colours; scent; characteristics of freshness or aging; vase life in number of days; and relative cost. Other features may include a flower's meaning in the language of flowers or other items of interest. A wonderful combination of beauty and practicality, this book is essential for any flower lover.

Book Information

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Customer Reviews

For anyone who enjoys flowers, this book is a must! Full of artfully done full-page color photos, it contains a wealth of information on cut flowers. What I really liked was the types of flowers the author choose to include, hydrangea, fritillaria, peonies as well as many other unique varieties. Very upscale and cutting edge, this is not your run of the mill book on daisies. Each flower contains 2 full pages and includes growing and arranging tips, as well as care and handling. An indispensable reference.

Not only is this book packed with the most gorgeous photographs, but also it's also full of practical advice. As the title suggests, it is arranged in alphabetical order so that looking for the flower you are after is quick and easy. Each flower is presented with a double page spread, and includes tips

on buying, growing, arranging and cutting. It's an extremely useful reference with information on important flower-related problems such as how to make each flower last longer in the vase, what's poisonous, etc. it even gives you the meaning of flower names. Even if you're not into the practical side of arranging flowers, this book is equally valuable as a stunning coffee table book.

"Flowers A to Z" is a wonderful resource that is definitely needed. Essentially it is a dictionary of flowers, containing information about names, colors, vase life, how to tell freshness, availability, designing tips and more!! But what a dictionary!!!! It is a very large and visually stunning book, lavishly illustrated with beautiful photographs. "Flowers A to Z" provides very practical information about floral product in a format that elevates the content to an art book! Pros and hobbyists alike will appreciate it for both its content and presentation. "Flowers A to Z" would be equally appropriate in your reference library or on your coffee table.

I can't overstate just how beautiful and practical this book is. The author provides information on about 50 of the most common flowers. Each flower has two pages designated to it. On the left pages, the author provides information in easy to read chart form, which includes the following: The flower's name(s) The colors it comes in The seasons it's available in How much it costs (inexpensive, moderate, or expensive) How strong a scent it has How long it will last in a vase arrangement How long it will last planted outside or potted inside What the flower means (ie love, friendship, humility, grace, etc.) The left page also includes several small photos of the flower in various colors. The entire right page is one very large photo of the flower. The book is very big, so these photos are large, detailed, and gorgeous. So pretty I wasn't to cut them out, frame them, and hang them on my wall. Overall, I was so impressed by this book. The author provides enough information about each flower so that I feel well informed and educated enough to buy flowers from my florist and make my own arrangement, but she doesn't provide so much information that I feel overwhelmed. This book is near perfect. My one and only complaint is that, similar to other reviewers, I noticed the binding is not in good shape. The glue is already peeling off, and it wouldn't surprise me if the pages start to fall out after a while. Poorly constructed. Still worth it though in my opinion. Would make a great gift for anyone who loves flowers.

This is really a beautiful book. It was much bigger than I expected. It's really one of those elegant table books. The pictures are sharp, captivating and just gorgeous. I also found it helpful to explain about flower care and discovering the names of those beautiful flowers I see on television, but never

knew what they were. Thank you so much. I will most definitely order from you again.

This is an excellent guide to many kinds of flowers. Though it is probably geared toward flower arranging, I use it for drawing. I don't just look at the flowers themselves but how to arrange them--you can arrange them in a vase or paper.

The book is great and has great tips and amazing pictures. I will agree with another review that has been written; the binding is terrible! I got the book last night and the binding is already falling apart. It could be the size of the book but they need to think about coming out with a different edition with different binding! Other than that, it's very enjoyable.

It's a wonderful book. Very helpful in making me understand how to handle flowers as it was clear, precise and simple to understand. It would have been way better if the book was smaller.. and if the book doesn't fall from the cover. I handled it carefully but I guess it wasn't very well glued.

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